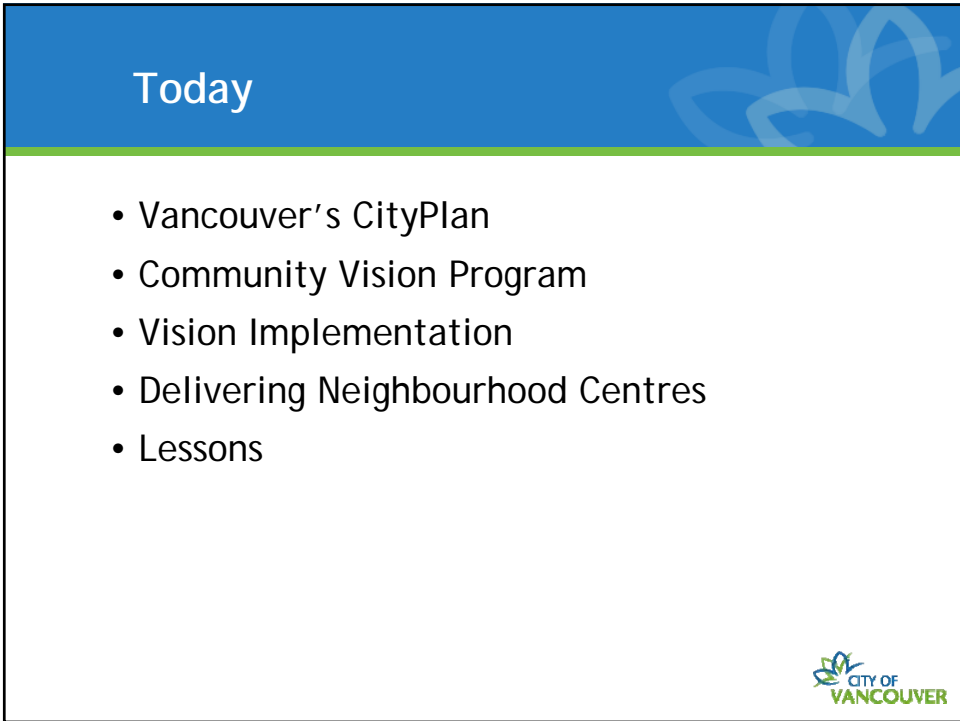






**Public Engagement in Planning:
Vancouver's CityPlan and
Community Visions**

Peter Burch, Community Planner
Community Planning Division
City of Vancouver



Today

- Vancouver's CityPlan
- Community Vision Program
- Vision Implementation
- Delivering Neighbourhood Centres
- Lessons



CityPlan's Mandate

- Address all issues facing City
- Guide for future planning - no detailed map or budget
- Involve a broad range of people
- New model for public consultation: City Circles, ToolKit, Ideas Fair, Futures Survey



Comprehensive, Multi-topic 'Directions'

- Strengthen/create neighbourhood centres
- More housing variety and affordability
- Target services to local needs
- Walking, biking, transit take priority
- Keep neighbourhood character

Neighbourhood Planning Programs

Taking CityPlan Directions to the local level

=

Community Vision Program

+

Vision Implementation Program

+

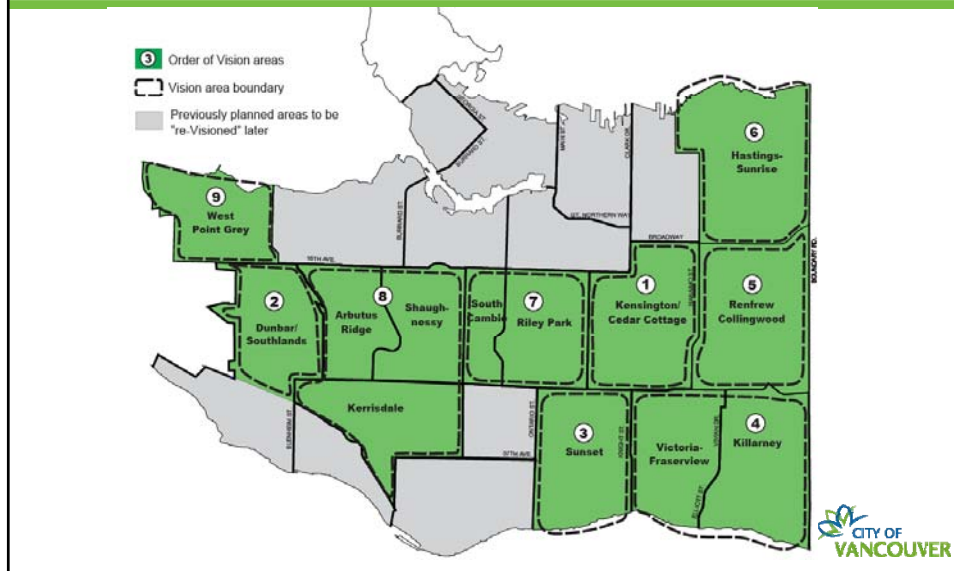
Neighbourhood Centres Delivery Program



Community Visions Terms of Reference

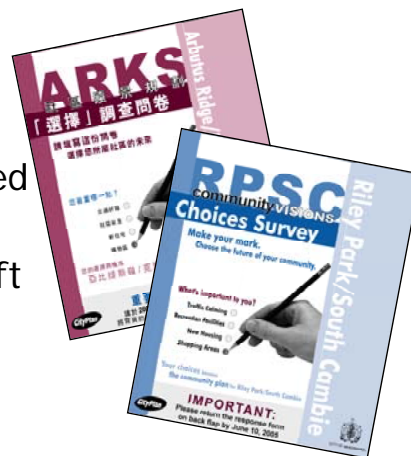
- Define roles of all participants
- Create a Community Liaison Group (CLG)
- Require movement toward CityPlan
- Must represent broad community

Community Vision Areas



Community Vision Planning Process

- 4 step - 18 month intensive process
- Citizens generate content, staff supported workshops
- Survey determines draft Vision content



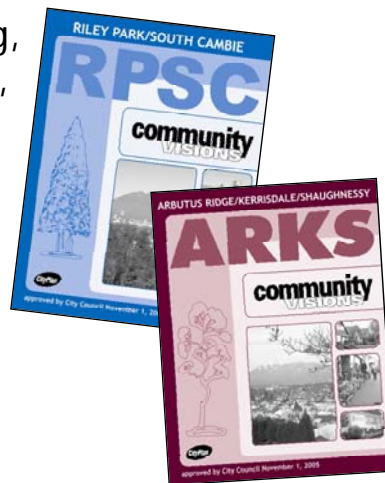
Public Process

- Meet as many groups as possible
- Translate material as required
- Workshops held in up to three languages
- Special 'youthview' workshops held at local secondary schools
- Newsletters sent to all households, businesses and property owners



Plan Content

- Transportation, Housing, Neighbourhood Centres, Safety & Services, etc.
- What to keep/improve, and what to change
- More planning needed

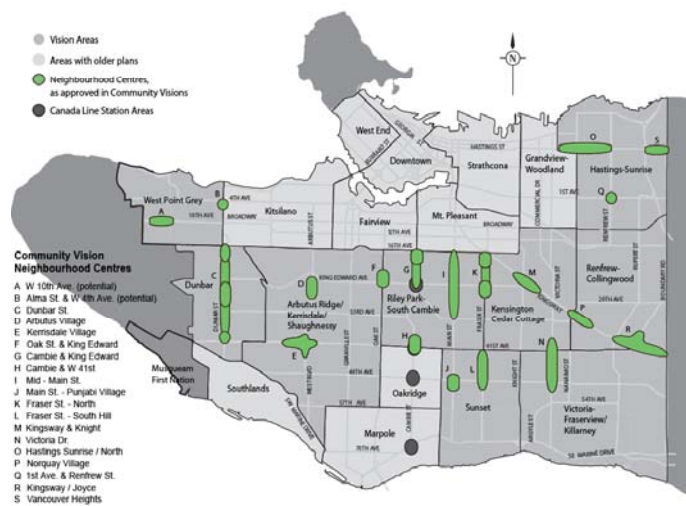


Community Vision Implementation

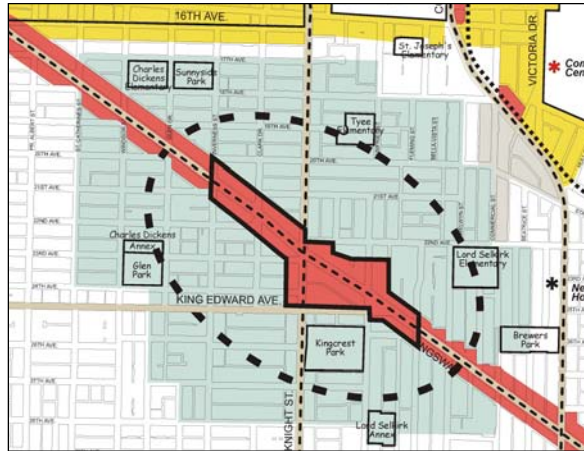
- Staff assigned to work with Vision communities
- Local 'CityPlan Committees' & staff develop 3-year action plans
- Most Directions implemented through existing budgets and programs
- Community initiatives play a role
- Each community is granted \$10K/year for communication & outreach



Community Vision Neighbourhood Centres



Neighbourhood Centre: Kingsway/Knight



NCDP Products: *Shopping Area*

- Public Realm & Ped/Traffic Management
- Retail and service strategy
- Parking strategy
- Business organization



NCDP Products: *New Housing Types*

- Housing area plan adopted
- New housing types & zoning
 - Courtyard Rowhouse - RM-1
 - Small House/Duplex - RT-10
- Related action strategies: community facilities, greening & linkages



Key Benefits of Vision Process and Implementation

- Identified areas for change in Vancouver's single-family neighbourhoods - new housing & neighbourhood centres
- Vehicle for improving City services: transportation, daycare, libraries, community initiatives
- Built community capacity with informed, involved, active citizens
- Better ongoing City/community relationships



Some 'Lessons' for Participatory Planning

- Meet the community on their home turf
- Establish clear Terms of Reference
- Community engagement at multiple levels
- Separate ideas 'generation' from 'validation': using workshops and community surveys
- Ongoing funding for community outreach/ communication sets new tone
- Strategic framework, not 'end state' planning



Some Remaining Issues

- Surveys and inclusiveness?
- Need to follow Directions?
- Planning for all vs. change for some?
- Investment in process and content?
- Visions facilitate needed change?

